I will be developing a service that will serve as a bridge between PAYG customers & utility providers mainly Gas & Electricity.

1. **What will it do?**

The Objectives of the services are to provide the following:

1. Electronic top up.
2. Automatically credit users’ account.
3. Save top up in an electronic wallet for later usage.
4. **Why is challenging?**
5. Implementing the requirements that will suit this service within the timeframe and still make sure the goals, deliverables, features and functions are appropriately integrated.
6. **Who is it for? (Target market)**
7. PAYG Customers & Utility providers for example Bord Gás, Electric Ireland etc
8. **Why should it be attempted?**
9. To avail easy access of utilities to PAYG from the comfort of their homes.
10. There is gap in the market for it.
11. Push the boundaries of innovation & technology can achieve to date.
12. **How is different from others?**
13. Services currently offers top up for electricity on an app and still must be credited manually to the customers’ accounts which can cause inconvenience that I have personally experienced numerous times.
14. Gas is only purchased from Payzone machine then manually credited into the customers’ accounts similar process to the eletricity.

This Service will be unique, secure and easy to use.

Thank you